

the non-profit:

CANADIAN
MUSIC
THERAPY
TRUST
FUND

FONDATION
DE
MUSICOTHÉRAPIE
DU
CANADA

a non-profit organization dedicated to making music therapy available to more people in more communities across Canada.

mission:

to promote, develop, and support music therapy services and research in order to restore, maintain, and improve the mental, physical, and emotional health of Canadians.

what is music therapy?

Music therapy is the skillful use of music and musical elements by an accredited music therapist to promote, maintain, and restore mental, physical, emotional, and spiritual health. Music has nonverbal, creative, structural, and emotional qualities.



<https://www.youtube.com/watch?v=Qpy3dkobJJQ>

The Canadian Music Therapy Trust Fund With Rick Mercer - Music Therapy Transforms Lives



1,021 views

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who?

Music therapy can help an incredibly wide range of people to address the challenges they face. It helps the young, old and in-between facing any number of challenges, including:

- > Addiction
- > AIDS/HIV and other terminal illnesses
- > Anxiety
- > Autism
- > Brain injuries
- > Chronic illness
- > Communication challenges
- > Dementia
- > Developmental disabilities
- > End of life
- > Learning disabilities
- > Neurological impairments
- > Physical challenges
- > Schizophrenia
- > Sensory impairments
- > Stress or depression
- > Stroke
- > Heart disease

how?

People come to music therapy with a wide range of challenges and needs. Music therapy can move people toward reaching a number of goals, including:

- > Personal development
- > Exploring and resolving personal issues
- > Increasing:
 - self-expression
 - relaxation
 - mobility
- > Improving:
 - communication
 - learning
 - social skills
 - motor skills
- > Developing or maintaining:
 - cognition
 - memory

The success of music therapy is based on the fact that all people, regardless of musical experience or background, have a basic ability to take in, enjoy, and respond to music.

the issue:

The scientific evidence tells us that music therapy works.

However music therapy is still **not a well-known therapy** and **is seldom funded by government programs**. This means that for the most part, music therapy is only available in Canada to those who can pay for it.

potential campaign focus #1:

general awareness about
music therapy

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music:

IT'S IN YOU TO LIVE



research shows: music therapy works
find out more: musictherapytrust.ca

music therapy...



the **best** kind
of doctor's **note.**



Music transcends medicine; it transcends the confusion and frustration that patients can be experiencing when suffering; and it can bring joy, inspiration and relieve **unlike any other help out there.**

~ Chantal Kreviazuk

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find out more at
musictherapytrust.ca

potential campaign focus #2:

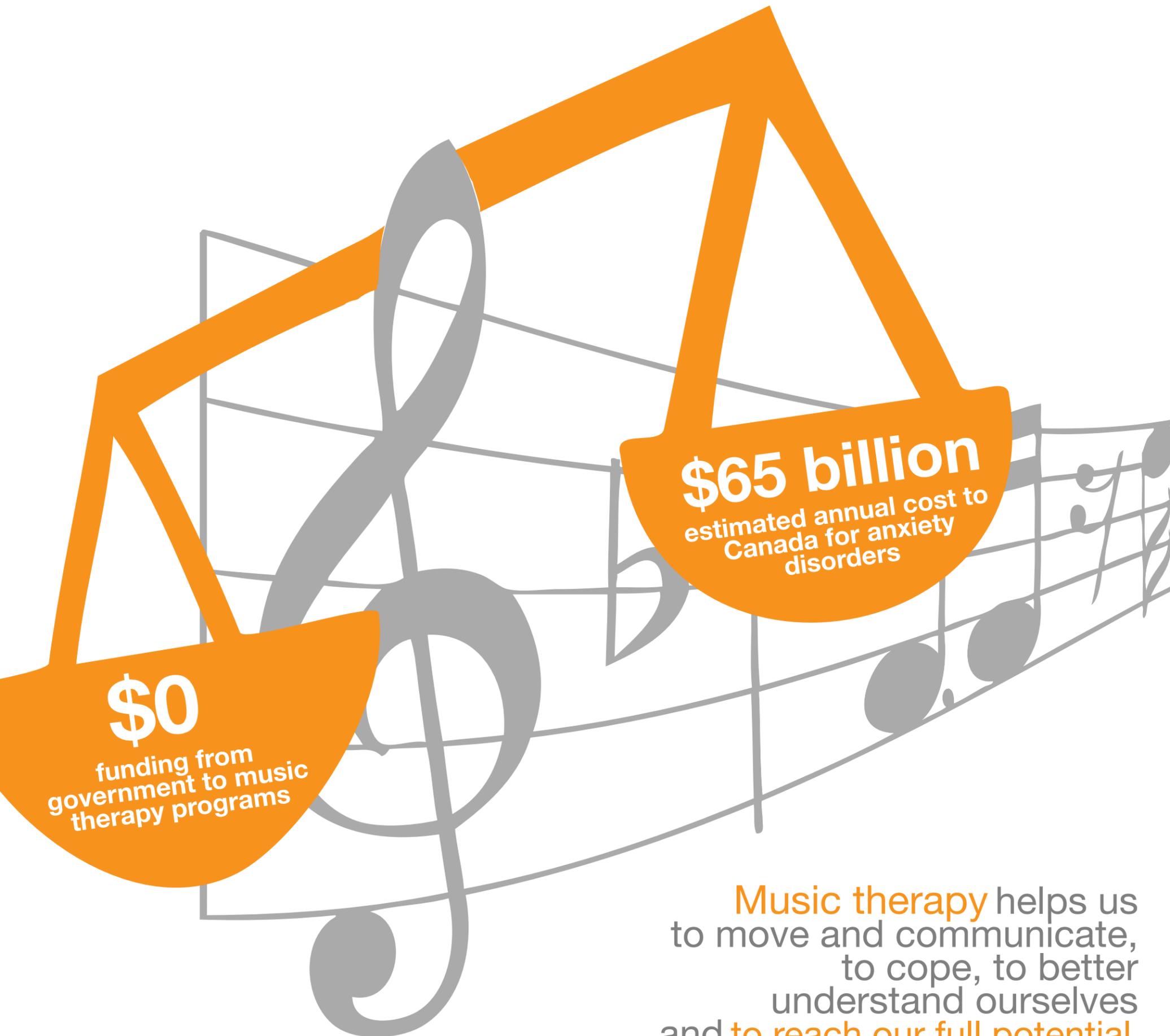
fundraising
and / or

a campaign to petition
government to support
music therapy programs via
supporting the financial
support of the Trust Fund.

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let's tip the scales.



Music therapy helps us
to move and communicate,
to cope, to better
understand ourselves
and to reach our full potential.

We want to make music therapy available to anyone who needs it.

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